

North West Leicestershire District Council Parking Strategy

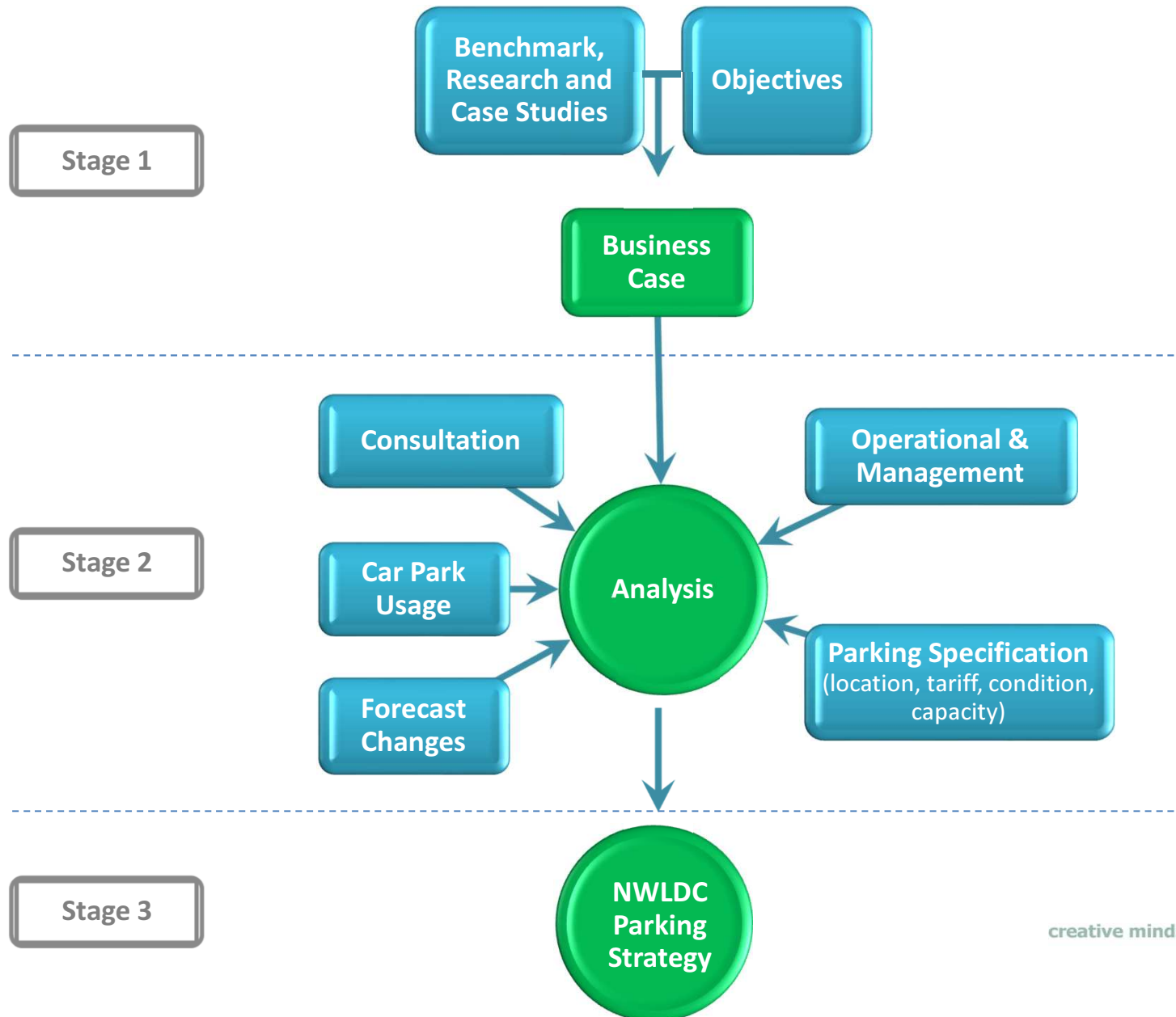
Coalville Stakeholder Consultation July 2016



Key Project Objectives

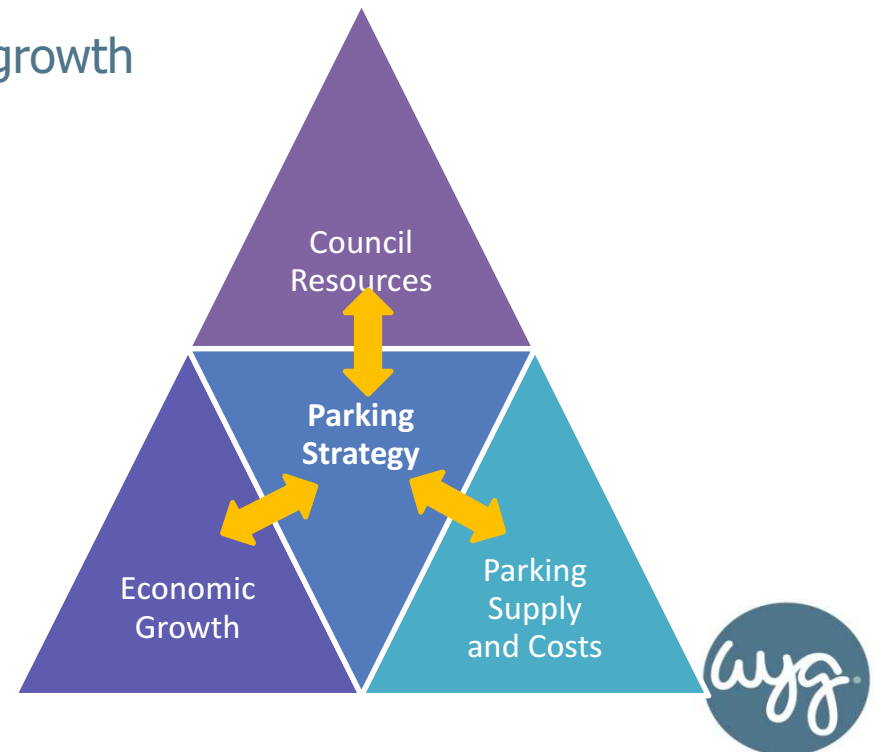
1. Maximise positive impact of parking on economic regeneration
2. Minimise costs while maintaining or improving the level of service
3. Improve user satisfaction levels
4. Prepare for future change
5. Create a balanced strategy that addresses conflicting demands

Methodology



Stage 2 Key Challenges

- Stakeholder engagement. Representative response and sampling
- Public consultation – online survey response rates, biased sample
- Future demand – relationship between forecast growth and parking demand
- Tension between operational costs, income and growth
- Other factors affecting demand
- Achieving consensus and difficult decisions



Stakeholder Workshops

Purpose:

- Present the existing information to ensure we are using the correct baseline
- Understand how stakeholders expect the town and district to change in the future
- Discuss potential options for inclusion in the Strategy



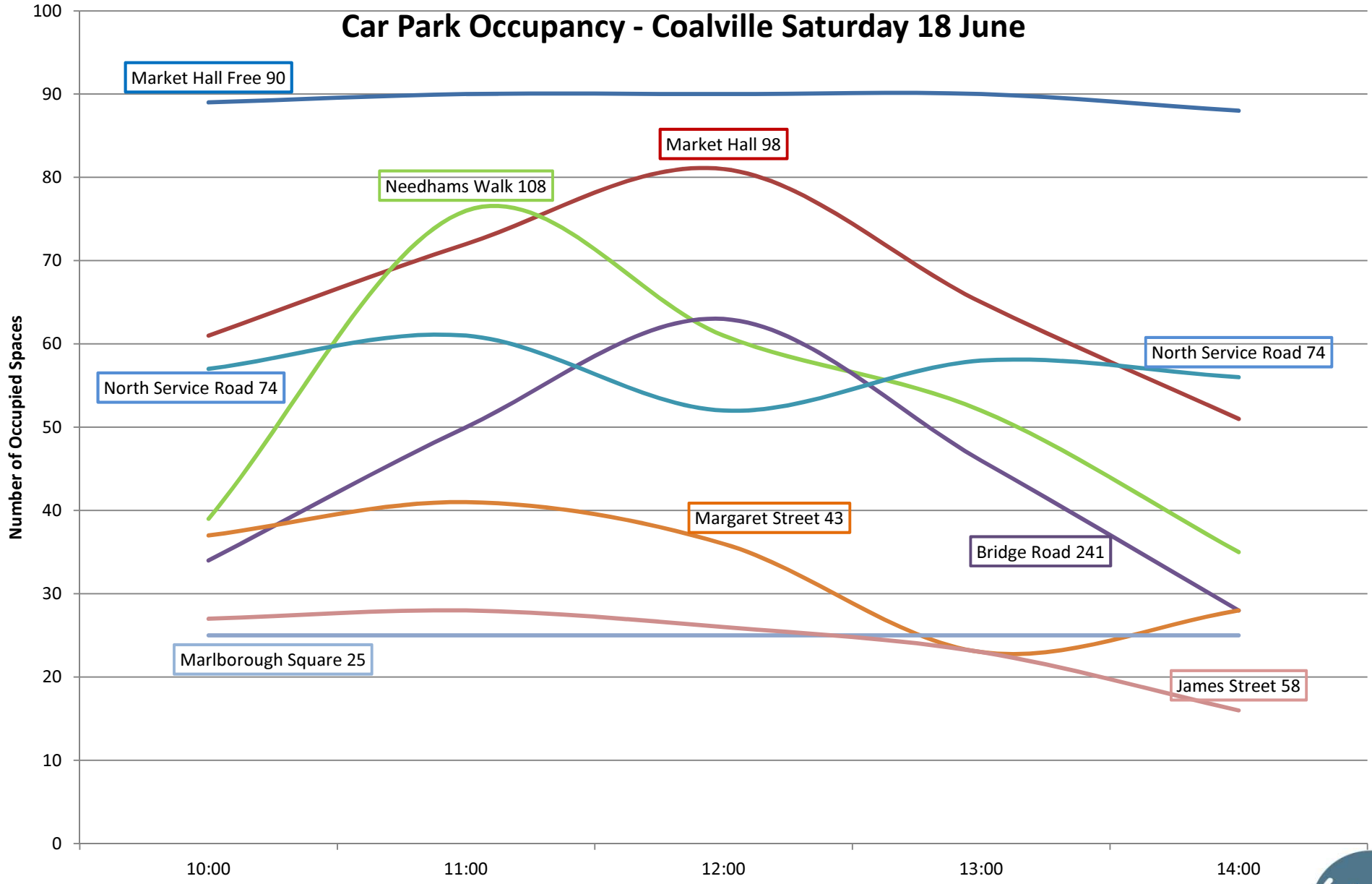
Existing Car Parks



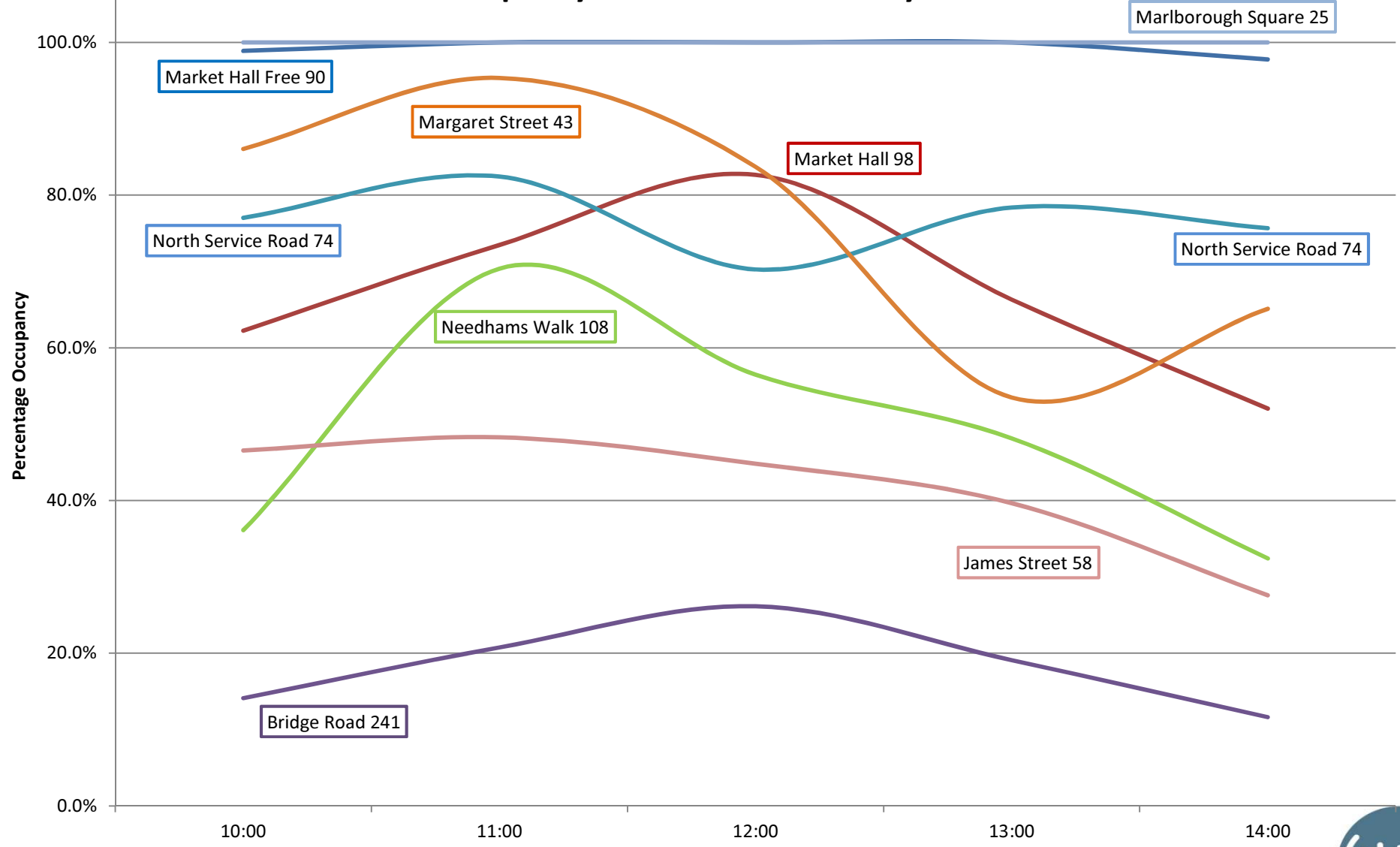
Car Park Capacities

Car Park	Owner	Number of Parking Spaces		Length of Permitted Stay (>3 hrs)
		Standard	Disabled	
Market Hall	Council	188	14	Short & Long (90 free spaces)
Bridge Road	Council	241	8	Long
Needham's Walk	Council	108	2	Short
Co-op	Co-op	126	13	Short
North Service Road	Council	74	0	Long
London Road	Council	89	2	Long
Council Offices	Council	160	2	Long
Margaret Street	Council	49	5	Short
LCC Library	Council	Approximately 15	0	Long
James Street	Council	72	4	Long

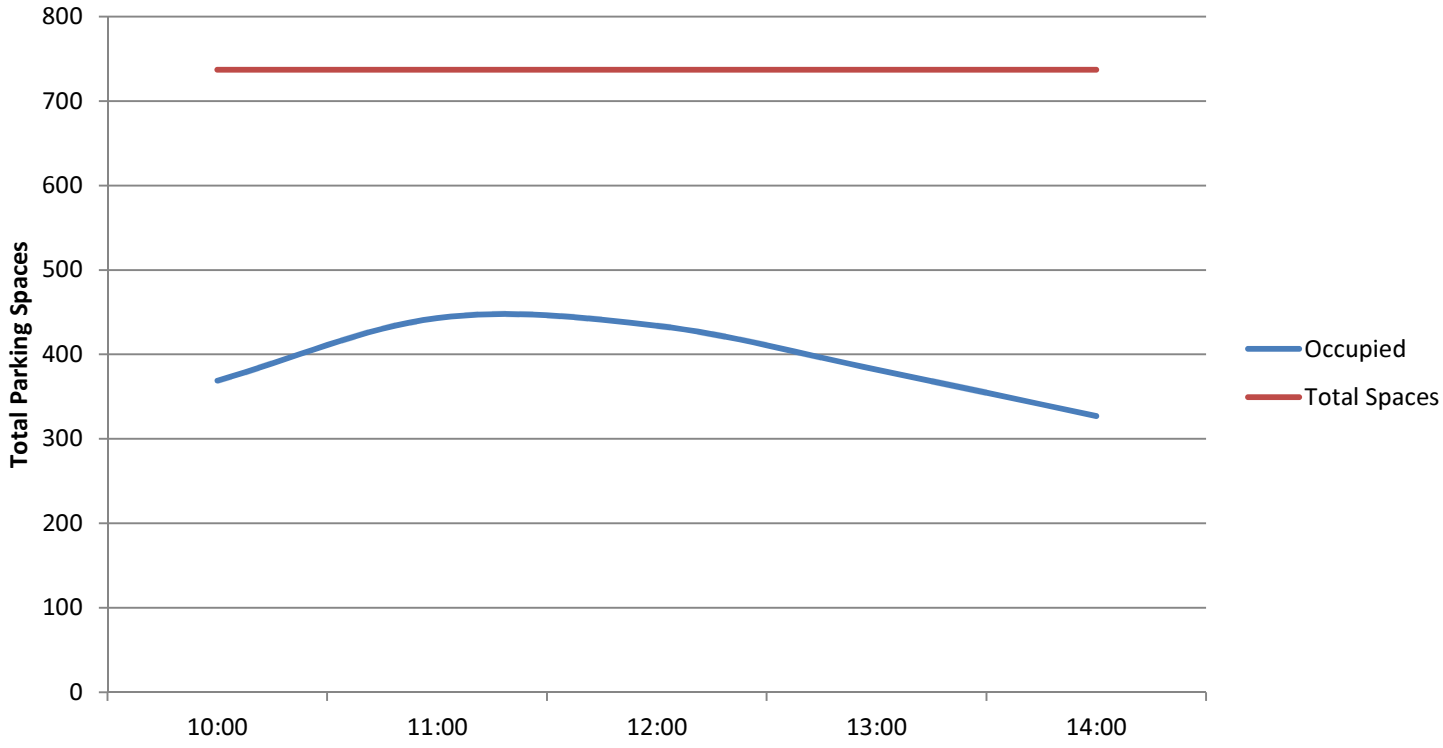
Car Park Occupancy - Coalville Saturday 18 June



Car Park Occupancy % - Coalville Saturday 18 June



Coalville Parking Saturday 18 June



Typical Ticket Sales (Saturday 21 May, 2016)

	50p 1 Hour	80p 2 Hour	£1.20 3 Hours	£2.00 All Day	TOTAL
Market Hall	154	121	15	0	290
Bridge Road	163	113	23	20	319
Needhams Walk	145	95	22	0	262
North Service Road	251	107	14	21	393
London Road	34	19	1	6	60
Council Offices	117	109	73	19	318
James Street	47	44	8	9	108
LCC Library	41	12	2	2	57
Margaret Street	115	89	36	0	240
TOTAL					2047

Tariff compared with other authorities

Local Authority		Town Centre Weekday Parking Charge					Comments	
		<1 hr	<2 hrs	<3 hrs	<4 hrs	<5 hrs		Long stay
NWLDC (Coalville and Ashby)		50p	80p	£1.20			£2	
East Staffordshire	Burton	£1.00	£1.00	£1.80	£2.20 - £4.40		£4.40	
	Uttoxeter	£1.00	£1.00	£1.50	£2.80		£5.50	
South Derbyshire		Free parking, with time limits in 3 car parks						
Broxtowe		Free	£1.00	£1.50			£2.00	Free after 4pm
Oadby and Wigston		Free	Free	Free			£3.00	
Charnwood	Loughboro'	60p	£1.60	£2.20	£3.20	£4.90	£6.00	
	Browns Lane	£1.10	£3.20					
Blaby		Free	Free	20p	£1.50		£4.50	
Market Harborough		70p	70p	£1.20	£1.70		£3.20	
Hinckley and Bosworth	Short Stay	50p	£1.00	£1.50	£2.60		£4.80	
	Long Stay					£1.30	£2.40	
Melton	Short Stay	70p	£1.40	£2.00				
	Long Stay	70p	£1.10		£2.20		£3.30	
Ashfield		Free	60p	£1.50	£1.50	£2.00	£2.00	9 charged, 6 free car parks
Erewash		Free	£1.00	£1.50			£3.00	
			80p				£1.00	Low cost long stay in 6 car parks

Parking Related Issues

	Coalville	Ashby
1	Lack of growth and development in town centre	Strong town centre economy creates demand to travel and park
2	Growth elsewhere in the town has not benefitted the town centre enough because people travel elsewhere	Thriving leisure, tourism and evening economies
3	Significant regeneration efforts in the pipeline	Demand for parking spaces exceeds supply
4	Limited leisure and evening economy	Long stay parking reduces capacity for short stay
5	Supply of parking spaces exceeds demand	Limited space to increase capacity
6	Traffic congestion is not a major issue	Traffic congestion occurs in the town centre and main connecting roads
7	Availability of parking space does not constrain the town centre economy	Congestion and lack of capacity may be harmful to the town centre economy
8	Reasonable public transport accessibility	Poor public transport accessibility
9	Low land values	Higher land values
10	Parking income and operational costs	Parking income and operational costs
11	Possible charges for on-street parking by County Council	Possible charges for on-street parking by County Council
12	Concern by residents about on-street parking	Concern by residents about on-street parking
13	Competition from out of town and online retail	Competition from out of town and online retail
14	Conservation Area constraints	Conservation Area constraints
15		Further development may reduce capacity

Strategy Option Assessment

		Coalville	Ashby
1	Reduce number of off street parking spaces	Viable option to be assessed in more detail	Not a viable option
2	Increase number of off street parking spaces	Not a viable option	Viable option to be assessed in more detail
3	Increase cost of short stay parking	Not a viable option	Viable option to be assessed in more detail
4	Decrease cost of short stay parking	Viable option to be assessed in more detail	Viable if supported by other measures
5	Increase cost of long stay parking	Not a viable option	Viable option to be assessed in more detail
6	Decrease cost of long stay parking	Unlikely to be a viable option	Unlikely to be a viable option
7	Convert long stay spaces to short stay	Viable option to be assessed in more detail	Viable option to be assessed in more detail
8	Introduce new technology	Viable option to be assessed in more detail	Viable option to be assessed in more detail
9	Use Car Park Land for Regeneration	Viable option to be assessed in more detail	Unlikely to be a viable option unless better replacement option can be found
10	Increased investment in car parks and equipment	Viable if supported by other measures	Viable if supported by other measures
11	Adjust the level of enforcement	Minor impact	Minor impact
12	Reduce / increase hours of charging	Viable option to be assessed in more detail	Viable option to be assessed in more detail
13	Park and Ride	Unlikely to be a viable option	Unlikely to be a viable option
14	More flexible tariffs	Viable option to be assessed in more detail	Viable option to be assessed in more detail
15	Private Non-Residential Parking and On-Street Parking	Viable if supported by other measures	Viable if supported by other measures
16	Balanced Sustainable Transport Strategy	Viable if supported by other measures	Viable if supported by other measures
17	New Development and Parking Policy / Standards	Viable if supported by other measures	Viable if supported by other measures
18	Tailored package of strategy tools for Coalville, Ashby and the rest of NWLDC	Recommended approach	Recommended approach



Next Steps

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Thanks for listening and we look forward to your questions

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